

Georgia Myler

Product Designer

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Experience

UX/UI Designer

Umeboshi

📅 Jul 23 - Oct 23 📍 Brisbane

Created a mobile app that aims to streamline food delivery for time poor users

- Lead design strategy through an agile framework.
- Worked end-to-end (competitive analysis, user research, journey mapping, wireframing, usability testing, design systems, mockups, prototyping) to define project goals.
- Successfully developed project from ideation to delivery; increasing sales and user engagement for stakeholders by 45%.

UX Designer

YouTube

📅 Jan 20 - Aug 20 📍 Everywhere

Optimising YouTube's suggested videos feature through a mobile first lens

- Created a solution that increased user engagement and motivation to re-visit feature by 60%.
- Analysed current app and user flow, conducted user research, identified pain points, and proposed design alternatives for the homepage and settings screens.
- Explored various qualitative research methods and translated findings into actionable insights through affinity mapping.

Education

UX Design Professional Certificates

- Google
- RMIT University

📅 2020 - 2023

Summary

I'm a user-focused UX Designer who thrives when connecting with others, solving challenges and providing innovative solutions.

Skills

UI Design

Wireframing

Existing UI optimisation

Information Architecture (IA)

User Research

User Interviews

User Journeys

Project Delivery

Usability Testing

Agile Methodologies

Prototyping

Tools

Figma

Adobe XD

Miro

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Bachelor of Creative Industries

Majoring in Interactive & Visual Design

Queensland University of Technology

📅 2015 - 2017